



JOB OPENING – REF: AFD/PTGD/08-2024

1.1	Job title	Graphic Designer – Part Time
1.2	Reporting to	Marketing Manager
1.3	Unit	Marketing & Communications
1.4	Physical Location	Nairobi, Wilson Airport
1.5	No. of positions	2 (Two)

AMREF Flying Doctors

AMREF Flying Doctors is a leading aero-medical provider in Africa. Based in Nairobi, Kenya, at Wilson Airport, AMREF Flying Doctors provides air evacuation services in medical emergencies as well as air ambulance transfers between medical facilities. Patients can also be repatriated to Europe, Asia, and North America by air ambulance jet or a medical escort provided on commercial carriers. With a fleet of five fully-owned dedicated ambulance aircraft, patients can be evacuated from anywhere on the African continent to anywhere in the world.

Owned by Amref Health Africa, the leading health organization in Africa, AMREF Flying Doctors plays an instrumental role in advancing Amref Health Africa's enduring commitment to achieving lasting health change in Africa.

AMREF Flying Doctors is in its 15th year of accreditation by the European Aeromedical Institute (EURAMI) and has twice been a recipient of the ITIJ Air Ambulance Provider of the Year Award. More information is available at www.flydoc.org.

1. OVERALL RESPONSIBILITY OF THE JOB

We are seeking a talented and creative Graphic Designer to join our dynamic team on part time basis. The ideal candidate should have a strong passion for visual storytelling and the ability to produce high quality, engaging designs across various media platforms. As a Graphic Designer, you will play a crucial role in enhancing our brand identity and supporting our marketing and communication efforts.

2. KEY RESPONSIBILITIES

Key area	Activity
Graphic Design	<ul style="list-style-type: none">• Design visually engaging graphics for both print and digital platforms, including social media visuals, posters, flyers, brochures, and other marketing and communications collateral.• Ensure branding consistency across all design projects and maintain the organization's visual identity.• Collaborate with the marketing and communications team to conceptualize and execute campaigns and promotional materials.• Design templates and layouts for newsletters, reports, brochures, PowerPoint presentations, advertisements, and other publications.• Produce infographics, illustrations, and other graphic elements to support content creation.• Assist in the development and editing of video content for various platforms.• Review final productions for errors and ensure final prints reflect our specifications.• Participate in brainstorming sessions and contribute innovative ideas for campaigns and projects.• Assist with photo editing, retouching, and manipulation to enhance visual content.• Manage multiple design projects simultaneously, ensuring timely delivery and adherence to project deadlines.• Stay updated with the latest design trends, tools, technologies, and advanced digital trends, including AI.

3. QUALIFICATIONS

- University degree or Diploma in Graphic Design or related discipline.
- Strong portfolio showcasing a variety of design work.

3.1 Preferred Experience and Knowledge:

- Proficiency in design software such as Adobe Creative Suite (Illustrator, Photoshop, InDesign, Premiere Pro, etc.).
- Proficiency in MS Office Suite.
- Excellent understanding of design principles, typography, color theory, and layout techniques.
- Experience in creating digital content, including social media graphics, web design, and email templates.
- Skills in digital marketing, photography, videography, and animation are an added advantage.

3.2 Skills and Competencies:

- Ability to work independently as well as collaboratively in a team environment.
- Excellent creative skills and attention to detail.
- Strong communication and interpersonal skills.
- Passion for design and a desire to learn and grow in a professional environment.
- Ability to work within strict deadlines.
- Excellent planning, organizational, and presentation skills.
- Strong research and analytical skills.
- Strong ethical standards, demonstrating honesty, integrity, and reliability.
- Active participation in brainstorming sessions to share new design perspectives and ideas.

Note: *Fresh Graduates and those currently pursuing graphic design courses are encouraged to apply.*

4. ENVIRONMENTAL CONDITIONS

AMREF Flying Doctors works within a twenty-four-hour work environment due to nature of its operation.

5. HOW TO APPLY

If you have the passion to contribute to the leading Aero-medical and Health solutions provider, submit your application by **Friday, 30 August 2024**. Attach a cover letter specifying how you meet the criteria, what you bring to AMREF Flying Doctors (AFD) with an updated CV in PDF. Please visit AMREF Flying Doctors website at <https://flydoc.org/career-opportunities/> or Amref Health Africa website at <https://amref.org/vacancies/> to view job details and requirements

Feedback will be provided to shortlisted candidates only.

Duly note that AMREF Flying Doctors does not require applicants to pay any money at whatever stage of the recruitment and selection process and has not retained any agent in connection with recruitment. Although AMREF Flying Doctors may use different job boards from time to time to further spread its reach for applicants, all open vacancies are published on our website under the Vacancies page and on our official social media pages. Kindly also note that official emails from AMREF Flying Doctors will arrive from a @flydoc.org address. AMREF Flying Doctors is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and expects all staff to share this commitment.

AMREF Flying Doctors is an equal opportunity employer and has a non-smoking environment policy.